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[jbucher@beukhen.com](mailto:jbucher@beukhen.com)[www.beukhen.com](http://www.beukhen.com)**Beukhen Introduces Its Flo2Cash™ Set of Business Process Outsourcing Services**

**Kuala Lumpur, Malaysia – 1 July 2005** – Beukhen International, a leading Asia Pacific-based provider of receivables management and contact centre outsourcing services since 1989, introduces its robust set of outsourcing services branded as Flo2Cash™. This introduction, made in conjunction with the announcement and launch of its new corporate name, is part of Beukhen's efforts to better reflect its global presence and reach, as well as to update the market as to its emphasis on business process outsourcing services.

"The introduction of Flo2Cash™ is important for Beukhen, its clients and the marketplace because it allows us to simplify our service offerings message in a concise and efficient manner", states Boe S. Gill, COO of Beukhen. "Sometimes it can get complicated to explain to people what you do when you tell them you provide business process outsourcing services", adds Gill, "so Flo2Cash™ encapsulates the message and service solution in a graphical and logical manner. We simply relate what services we provide in correlation to what our clients do in their daily business processes of managing their credit customer relationships".

Flo2Cash™ helps Beukhen clients worldwide manage the four most important business processes involved with handling credit transactions: customer management and current, delinquent and past-due receivables. These services are offered separately or as a whole package. They allow companies or financial institutions to get to their revenue and cash as efficiently and effectively as possible.

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(Continued)**

Beukhen has an expanding base of blue chip banks, financial service firms and a myriad of commercial companies who do business worldwide. These clients require their vendor partners to have the proven resources, experience and credibility to provide outsourcing services that help them manage their receivables and customer lifecycle. Gill states, "Our commitment is always to provide the highest of quality service levels [certified to ISO 9001:2000] at value-based pricing levels. This makes it a win-win for all of our clients who entrust Beukhen to get heavily involved in their customer management business process and therefore allows us to form long-term partnership-type relationships with them. That is why our tag line is now 'RESULTS-BASED OUTSOURCING', because we know at the end of the day, it all nets out to performance".

**About Beukhen International**

Beukhen International is a leading provider of outsourcing services centered on helping clients manage the important business processes involved with handling receivables and the customer lifecycle. Beukhen provides these services to global companies and financial institutions to improve their cash flow and reduce their operating expenses while at the same time enhancing their own customer service and retention. With offices and operations in Australia, Malaysia, New Zealand, Singapore, Philippines, and the United States, Beukhen is centered in one of the fastest growing and affordable technology service areas in the world, the Asia Pacific. Its popular set of outsourcing services known as Flo2Cash™ helps clients manage the four important business processes involved with handling credit transactions: customer management and current, delinquent and past-due receivables. Beukhen can be found on the web at [www.beukhen.com](http://www.beukhen.com).

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